



WI ASSOCIATION OF 12 STEP CLUBS



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~ ABOUT THE PLAGUE OF ADDICTION IN AMERICA ~

- Alcoholism and Drug Addiction have become a global pandemic. 2.5 Million Alcohol related deaths worldwide – Annually. (NCAAD)
- 50% of adults have a family member with alcoholism. (National Survey on Drug Use and Health - NSDUH)
- 22.6 million people (9.2% of the U.S. population ages 12 and older) have an alcohol or drug problem. (NSDUH)
- 2.4 million Adolescents have an alcohol or drug problem. (NSDUH)
- Approximately 1 in 4 Children under 18 live in a family with alcoholism, and many more live in a family with drug addiction. (NSDUH)
- More than 23 million people over the age of 12 are addicted to alcohol and other drugs, affecting millions more people...spouses, children, family members, friends, neighbors and colleagues at work. (NCAAD)
- Because of the astounding 80,000 deaths that are related to alcohol abuse every year, alcohol abuse is the third highest cause of death in the U.S. (CDC)
- Every day, almost 30 people in the United States die in motor vehicle crashes that involve an alcohol-impaired driver. This amounts to one death every 51 minutes. (CDC)

~ HOW YOU CAN HELP ~

SPONSORSHIPS, PLAYBILL AD PURCHASES, & DONATIONS ARE TAX DEDUCTIBLE

Approximately 9000 playbills, 500-1000 Posters and flyers will be distributed

★★★★★ BECOME A PLATINUM SPONSOR – \$9,500

Make a donation of \$9,500 and your business name and logo will appear on the front cover of the PASS IT ON Playbill and Posters. You will receive a Prime Placement full page, full color ad in the Playbill; Mention during all media coverage on television, radio and in print; Opportunity to make a curtain speech to our audience before all performances; Marketing presence in our lobby during all performances; Receive a block of 10 tickets for your use. (3 PLATINUM Sponsorships available)

★★★★★ BECOME A GOLD SPONSOR – \$7,000

Make a donation of \$7,000 and your business name and logo will appear on the cover of the PASS IT ON Playbill and Posters. You will receive a full page, full color ad in the Playbill; Mention during all media coverage on television, radio and in print; Mention from the stage during all performances; Marketing presence in our lobby during all performances; Receive a block of 6 tickets for your use. (5 Gold Sponsorships available)

★★★ BECOME A SILVER SPONSOR – \$4,500

Make a donation of \$4,500 and your business name and logo will appear on the cover of the PASS IT ON Playbill and Posters. You will receive a 1/2 page, full color ad in the Playbill; Mention from the stage during all performances; Receive a block of 4 tickets for your use. (10 Silver Sponsorships available)

★★ BECOME A BRONZE SPONSOR – \$2,000

Make a donation of \$2,000 and your business name and logo will appear on the cover of the PASS IT ON Playbill and Posters. You will receive a 1/4 page, full color ad in the Playbill; Receive a block of 4 tickets for your use.

★ PURCHASE AN AD IN OUR “PASS IT ON” PLAYBILL

In addition to reaching your target demographic with approximately 9000 impressions through purchasing a playbill ad – you will also receive 2 tickets to the performance of your choice. (Playbill Ad sizes and prices are listed separately – Statewide and local available)

★ PURCHASE TICKETS AND ATTEND ONE OF THE PERFORMANCES

There will be 14 performances Statewide – Matinees and evenings. To purchase tickets: <http://www.brownpapertickets.com>

★ DONATE SCHOLARSHIP TICKETS

To be given to someone in early recovery who could not otherwise afford to attend.

★ BECOME A “FRIEND OF THE ASSOCIATION” - \$100. OR MORE

Make a donation of \$100 and your name or business name will be listed in the PASS IT ON Playbill.

★ DISPLAY OUR POSTER AND FLYERS IN YOUR PLACE OF BUSINESS

We will gladly drop off posters or email you printable electronic files with our poster for you to display and distribute.

Strong Clubs Build Strong Leaders ~ Strong Leaders Build Strong Clubs