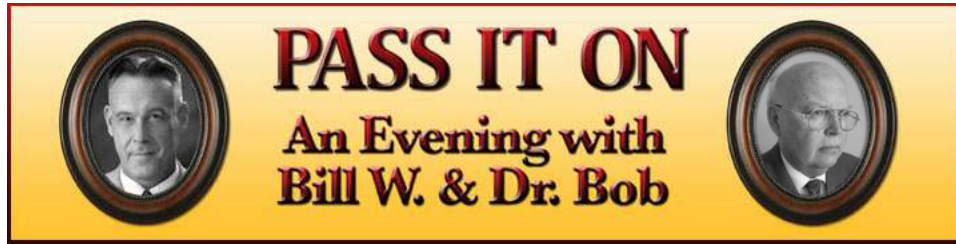


**The National Council on Alcoholism and Drug Dependence, Inc  
Presents the National Tour of**



**PASS IT ON...AN EVENING WITH BILL W. & DR. BOB** - the National Tour of the live stage production direct from New York City is the inspirational true story about the drunk doctor and drunk stockbroker who stumbled onto a "cure" for alcoholism, created 12 Step Recovery, and founded Alcoholics Anonymous. Featuring two nationally acclaimed actors it is staged as if you are in an AA meeting in 1949 with Bill W. & Dr. Bob as the speakers – They share their personal stories of drinking and recovery and dramatize certain key events such as their legendary drinking sprees and the night they met in Akron, Ohio in 1935.

**PROCEEDS FROM THESE PERFORMANCES WILL BENEFIT THE WISCONSIN ASSOCIATION OF 12 STEP CLUBS, A VOLUNTEER OPERATED 501(C)(3) ORGANIZATION THAT HAS PROVIDED LEADERSHIP TRAINING FOR RECOVERY CLUBS SINCE 2004**

**ABOUT THE PRODUCTION AND RECOVERY EDUCATION CAMPAIGN:** "PASS IT ON..." was created to support the outreach goals of NCADD, Inc. – Raising awareness about solutions to America's Number One Public Health Issue – Alcoholism and Drug Addiction – While serving as a catalyst for fund raising to support recovery nationwide and breaking down stigma and barriers to recovery from the epidemic of addiction and alcoholism.

**ABOUT NCADD:** Conceived by Bill W. and Lois Wilson to promote the work of AA, Al-Anon and 12 Step Recovery. NCADD was founded in 1944 by AA's first woman drunk – Marty Mann and has 92 Affiliates Nationwide and is the largest and oldest recovery advocacy organization in the world. NCADD serves as our nation's clearinghouse for recovery resources.

**ABOUT THE PLAGUE OF ADDICTION IN AMERICA**

- Alcoholism & Drug Addiction have become a global pandemic. 2.5 Million Alcohol related deaths worldwide - Annually. (NCAAD)
- 50% of adults have a family member with alcoholism. (National Survey on Drug Use and Health - NSDUH)
- 22.6 million people (9.2% of the U.S. population ages 12 and older) have an alcohol or drug problem. (NSDUH)
- 2.4 million Adolescents have an alcohol or drug problem. (NSDUH)
- Approximately 1 in 4 Children under 18 live in a family with alcoholism & many more live in a family with drug addiction. (NSDUH)
- Because of the astounding 80,000 deaths that are related to alcohol abuse every year, alcohol abuse is the third highest cause of death in the U.S. (CDC)

**THIS RECOVERY EDUCATION CAMPAIGN IS A CALL TO ACTION. THE NEED IS URGENT. HELP US TO SAVE LIVES**

**Neenah - Picard Auditorium: Thurs Sept.3<sup>rd</sup> 7pm, Fri Sept.4<sup>th</sup> 7pm, Sat Sept.5<sup>th</sup> 2pm & 7pm**

**Sussex - Hamilton Fine Arts Center: Thurs Sept.10<sup>th</sup> 2pm & 7pm, Fri Sept.11<sup>th</sup> 7pm, Sat Sept.12<sup>th</sup> 2pm & 7pm**

**Onalaska Omni Center: Wed Sept.16<sup>th</sup> 7pm, Thurs Sept.17<sup>th</sup> 7pm, Fri Sept.18<sup>th</sup> 7pm, Sun Sept.20<sup>th</sup> 2pm & 7pm**

**Tickets for ALL 14 performances available at: [www.brownpapertickets.com](http://www.brownpapertickets.com)**



**WI ASSOCIATION OF 12 STEP CLUBS**



3640 W. Sunnyview Rd., Appleton, WI 54914 ❖ [www.12stepclubswi.org](http://www.12stepclubswi.org) ❖ email: [wi.assn.12.step.clubs@gmail.com](mailto:wi.assn.12.step.clubs@gmail.com)